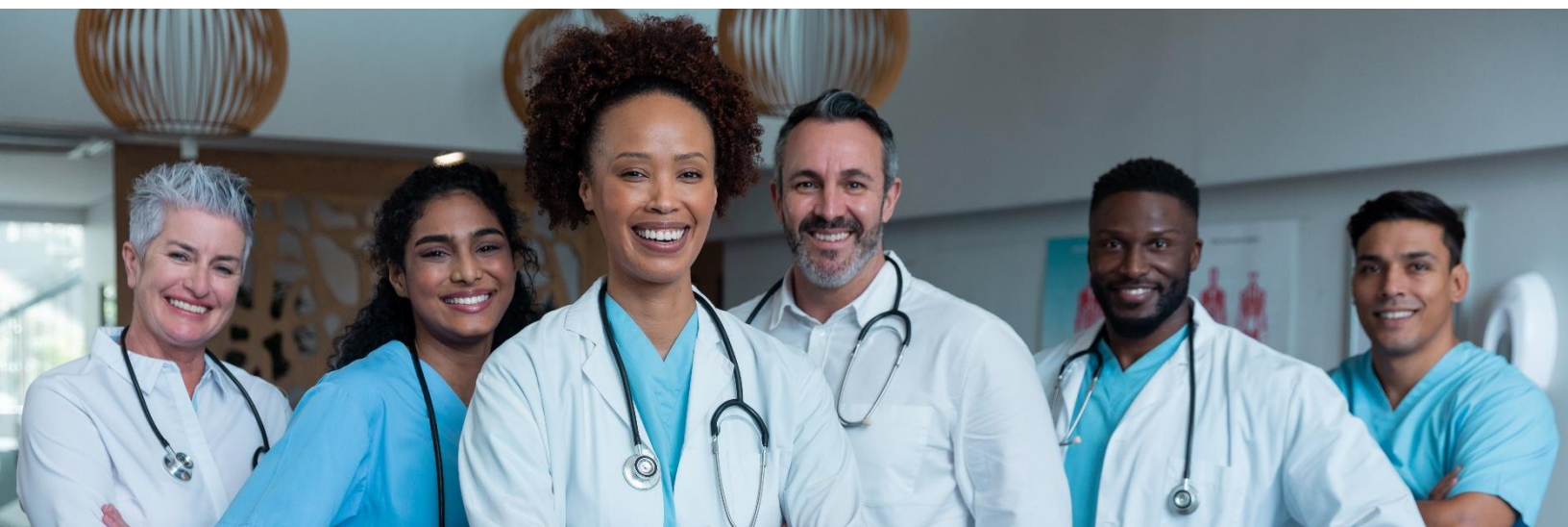


LHA Management Corporation Presents 2023 LHA Physician Leadership Academy 200 Series



This four-session series will be held at the LHA Conference Center in Baton Rouge from 8 a.m. to 4:30 p.m.

201: Physician Engagement

March 28, 2023; Dr. Bruce Spurlock, Cynosure Health

This course will explore key aspects of physician engagement and how successful engagement serves as a critical pillar to improving quality, creating value and “returning the joy to work” within health care delivery systems. Rather than approaching engagement through the transactional lens of “managing physicians”, attendees will gain an appreciation of alternative strategies and approaches to enhance provider engagement, team function and alignment.

202: Critical Coaching and Mentoring, Strategic Planning and Advocacy and Influence

May 16, 2023; Success Labs and Gregory Waddell, LHA

Physician leaders must engage with every level of staff within the organization. This session will provide physicians with the skills to better understand human behavior, manage conflicts, and effectively give and receive feedback to improve the overall performance and culture of the organization. The latter part of the day will be focused on strategic planning skills and learning how to become effective influencers as advocates for a quality healthcare system.

203: Healthcare Finance for Physicians: Financial Analysis Making Business Decisions with Numbers

September 12, 2023; Mark Erath, CPA, CGMA, CPHW, CSMC, FACHE, FHFMA

Building upon the 2022 Healthcare Finance for Physicians PLA 100 program, participants in this program will tackle a series of micro cases based on real-world situations. The program concludes with a major financial turn-around case requiring financial analysis to support decisions about various performance initiatives.

204: Just Culture and Human Factors

November 7, 2023; Speakers TBD

A just culture helps create an environment where individuals feel free to report errors and help the organization to learn from mistakes. Building upon the 2022 Physicians PLA 100 program introduction to Human Factors, participants will explore the human factor processes that support human strengths and mitigate human weaknesses that lead to errors.

The LHA is pleased to offer the 200 Series of the Physician Leadership Academy (PLA) to build on the information, skills and networking that was well received by the 2022 cohort. **The Physician Leadership Academy 200 Series is open to all physician leaders who participated in the 2022 Physician Leadership Academy 100 Series.**

Faculty for this series is provided by healthcare industry leaders and subject-matter experts.

If you are unable to attend one of the sessions in this series, you may send a substitute. Transfers must be made in writing three days prior to the scheduled event. If a registrant fails to attend or cancels without sending a substitute, no refunds will be issued.

**Series Registration Fee:
\$1250 Per Person**

The registration fee covers tuition, lunch and CMEs for all four sessions. Individual session registration is not available for this series.

LHA | MANAGEMENT CORPORATION

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LHA Management Corporation Presents

2023 LHA Physician Leadership Academy 200 Series

SESSION DATES & TIMES: All Sessions are 8 a.m. – 4:30 p.m.

All sessions will be held at the LHA Conference Center (2334 Weymouth Drive, Baton Rouge)

- 201: Physician Engagement; March 28, 2023 (M2350201)
- 202: Critical Coaching, Mentoring, Strategic Planning and Advocacy: May 16, 2023 (M2350202)
- 203: Healthcare Finance; September 12, 2023 (M2350203)
- 204: Just culture and Human Factors; November 7, 2023 (M2350204)

Register Online: lhaonline.org/Event.aspx?EventKey=M2350200

Series Registration Fee: \$1,250 Per Person

The registration fee will cover tuition, lunch and CMEs for all four sessions. Individual session registration is not available for this series.

Faculty for this series is provided by healthcare industry leaders and experts. The LHA Management Corp. and the LHA Foundation are providing this cohort-based series for physician leaders.

REGISTRATION: Registrations are accepted online only. VISA, Master Card, Discover or American Express are accepted. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION/TRANSFER POLICY: If you are unable to attend one of the sessions in this series, you may send a substitute. Transfers must be made in writing three days prior to the scheduled event. If a registrant fails to attend or cancels without sending a substitute, no refunds will be issued.

AMERICANS WITH DISABILITIES ACT: The LHAMC will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

These educational activities are jointly provided by AXIS Medical Education and the LHA Management Corporation